

ABOUT INN R

INMR is the world's leading technical journal in the field of electrical insulators, surge arresters, bushings and cable accessories, as well as inspection equipment & laboratory testing services for transmission and distribution applications.

- Consistently Voted as One of the World's Top Journals in the T&D Field*
 * Independent Surveys by LBC International Consultants
- Highly Practical, Easy-to-Read & Supported by Excellent Images
- With Articles from Across the Globe
- Demonstrated Success in +180 Countries for over 20 Years

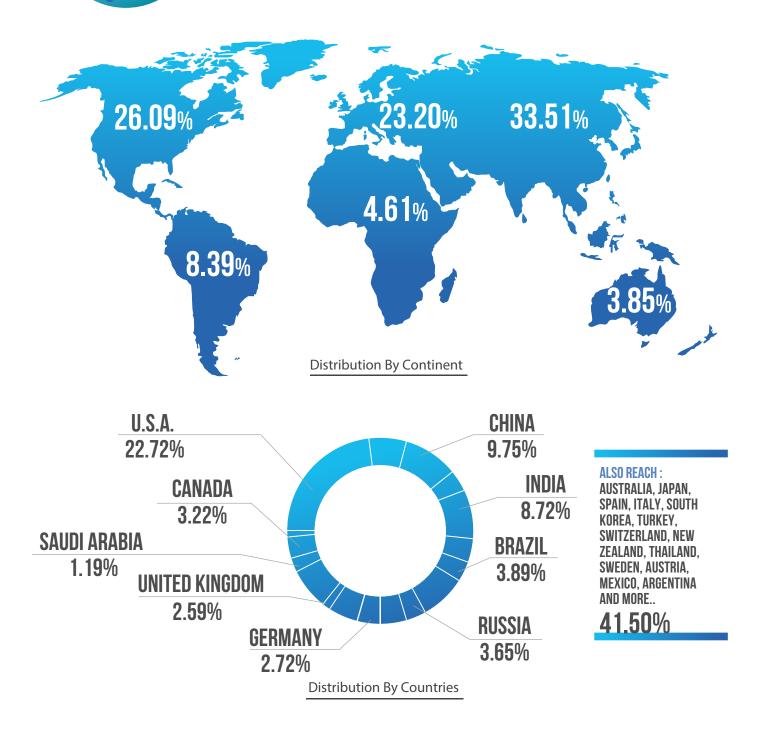
Readers from across all sectors of the electrical power industry give you truly complete market coverage

- Electrical power supply utilities & grid operators
- Manufacturers (OEMs) of MV & HV electrical equipment & apparatus incl. transformers, breakers, switches, reactors, etc.
 Manufacturers of MV & HV line components incl. insulators,
- arresters, bushings, cable accessories, fittings, etc.
- Turnkey line contractors, builders & maintenance companies
- Electrified railways & traction
- Engineering consultants in the electrical power sector HV & HP test laboratories
- Universities and research institutions

you are interested.....

READERSHIP &COVERAGE

Unparalleled International Coverage. More than 50,000 readers across the globe



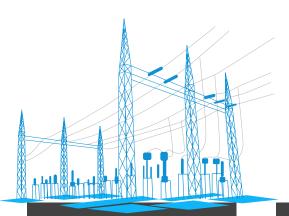
CONTENT

EDITORIAL FEATURES

UTILITY PRACTICE & EXPERIENCE

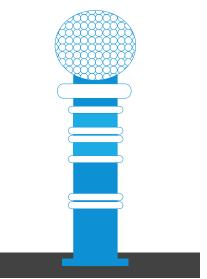
DESIGN & PRODUCTION

TESTING & INSPECTION



3-4 practical articles in each issue dealing with design criteria, service experience and maintenance requirements of key line and substation components such as insulators, surge arresters, bushings and cable accessories. The latest design and production technology on insulators, surge arresters, bushings, cable accessories, tower structures, alone with the machinery that produce those components.

/ WISDOM ON



The latest news on either testing reports or experiences in laboratory or inspection on transmission and distribution components in the field.

REGULAR COLUMNS





Marvin Zimmerman

/ TRANSIENT THOUGHTS





Alberto Pigini

/ WOODWORTH ON ARRESTERS





Dr. Konstantin O. Papailiou

/ FOCUS ON CABLE ACCESSORIES

/ FROM THE WORLD

Jacob Fonteijne

OF TESTING



/ REPORTING FROM CIGRE



/ SILICONE Technology review



CONTENT

REGULAR COLUMNS DETAIL & AUTHORS' BIOGRAPHIES

EDITORIAL

Marvin Zimmerman, Publisher, INMR & Chairman of 2017 INMR WORLD CONGRESS.

Mr. Zimmerman holds a BSc in Chemistry and also an MBA in International Business from McGill University in Montreal. After a 15-year career as Principal of a firm of consultants specializing in international marketing, in 1993 he founded INMR – a technical journal covering the field of insulators and other network components used on lines and at substations. He is INMR's Editor and Publisher and also organizer of the INMR WORLD CONGRESS, held every two years since 1995

COMMENTARY BY PIGINI

Alberto Pigini, Consultant, Italy

Dr. Pigini received a Doctoral Degree in Electrical Engineering from the University of Milan. He worked for more than 35 years at CESI, first as a researcher, then as Research Manager and finally as Division Director, responsible for a number of aspects of HV electrical system, including environmental impact and generation. He is a Distinguished Member of CIGRE, Fellow of IEEE and active in various WG and Committees at these bodies. He now acts as a consultant to international clients and is a Columnist for INMR

WISDOM ON OVERHEAD LINES

Konstantin Papailiou, CIGRE SC Overhead lines, Switzerland

Dr. Papailiou received his doctorate degree from the Swiss Federal Institute of Technology (ETH) Zürich and his post-doctoral qualification as lecturer (Dr.-Ing. habil.) from the Technical University of Dresden. Until his retirement at the end of 2011 he was CEO of the Pfisterer Group, a company he has served for more than 25 years. He is past Chairman of the CIGRE Study Committee 'Overhead Lines' and has published numerous papers and co-authored the EPRI Book 'Wind-Induced Conductor Motion' as well as a monography on 'Silicone Composite Insulators'. He is also the Editor of the first CIGRE 'Green Book on Overhead Lines' and the Editor-in-Chief of 'CIGRE Science & Engineering'

FROM THE WORLD OF TESTING

Jacob Fonteijne, Executive Vice President at DNV GL Kema Laboratories, Netherlands

REPORTING FROM CIGRE

Frank Schmuck, Director of Strategic Research & Process Engineering, Pfisterer, Switzerland

Dr. Frank Schmuck has been working in the field of composite outdoor insulation for 30 years. In 1994 he became a member of various CIGRE and IEC Working Groups and runs the CIGRE Working Group "Insulators" since 2006. Since 2007 he writes as columnist for the INMR. He has co-authored a monography on 'Silicone Composite Insulators' in 2011 and contributed the insulator chapter to the first CIGRE 'Green Book on Overhead Lines' in 2014.

TRANSIENT THOUGHTS

William Chisholm, International Consultant, Canada

Dr. Chisholm is an internationally recognized expert in the effects of adverse weather on overhead power lines, including icing on insulators, lightning and grounding and thermal rating. He has been an IEEE Fellow for almost a decade years – a distinction given after his long career at Ontario Hydro and Kinectrics. He combines his consulting work around the globe with teaching and writing for INMR as well as Wiley & McGraw Hill and also volunteers in the IEEE executive rotation as Chair and Past Chair of the PES T&D Committee.

WOODWORTH ON ARRESTERS

Jonathan Woodworth, Founder, ArresterWorks, United States

Mr. Woodworth is founding partner of ArresterWorks, a 10-year old independent consulting firm. His areas of specialization include insulation coordination studies, surge arrester design and application issues and arrester forensic analysis. He has written more than 35 columns and articles for INMR on surge arresters since 2008 and is Convenor of IEEE Working Group and co-Convenor of IEC Working Group responsible for High Voltage Arrester Test Standards. He has been active in this industry since 1980 when he first joined Cooper Power Systems.

FOCUS ON CABLE ACCESSORIES

Klaus-Dieter Haim, Dean, Electrical Eng. Dept., Zittau-Görlitz University of Applied Sciences, Germany

Professor Haim studied Electrical Engineering at the University of Zittau earning his Doctor's degree in 1985 in the field of MV network design and optimization. His career covered a diverse range of assignments, from a research project for EDF to serving as a Professor in Algeria. Between 1994 and 2005, he worked as Head of Production for medium voltage cable accessories at Cellpack before assuming his current position. He is a Sr. Fellow for electrical power systems and networks and Dean of the Electrical Engineering Department at University of Applied Sciences Zittau/Görlitz.

SILICONE TECHNOLOGY REVIEW

Jens Lambrecht, Manager, Application Engineering, Wacker Chemie, Germany

Dr. Lambrecht studied radio and power engineering, earning a doctorate degree from Dresden University of Technology. Since that time, he has made his career as a development engineer for silicone cable accessories as well as a specialist in application engineering for silicones for both medium and high voltage applications. He has been with Wacker Chemie since 2005

PRODUCTION **SCHEDULE**

Ad Submission Deadlines OProduction Deadlines

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DECEMBER

Quarter 4, 2017 **2018 BUYER'S GUIDE & DIRECTORY**



2017 PRINT ADVERTISING RATES

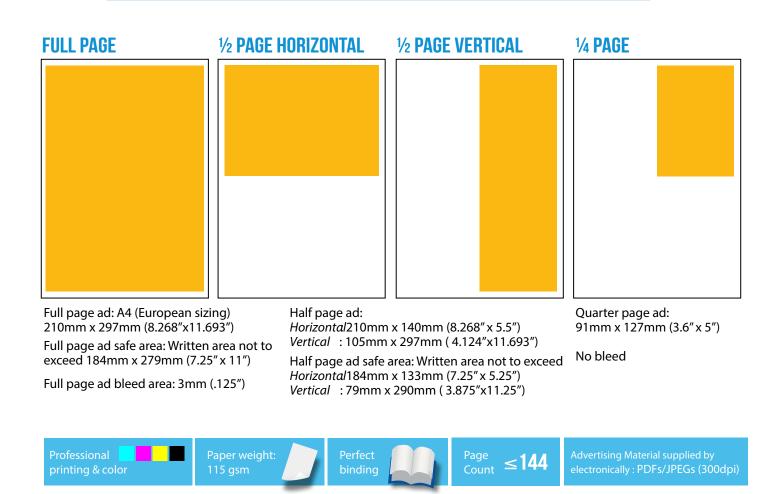
INTERNATIONAL EDITION

Insertion(s)	FULL PAGE	1/2 PAGE	¹ /4 PAGE
1 time	\$4,895	\$3,295	\$2,295
2 times	\$4,695	\$3,095	\$1,995
4 times	\$4,495	\$2,995	\$1,795

per year

* All the Rates are in US \$ per insertion.

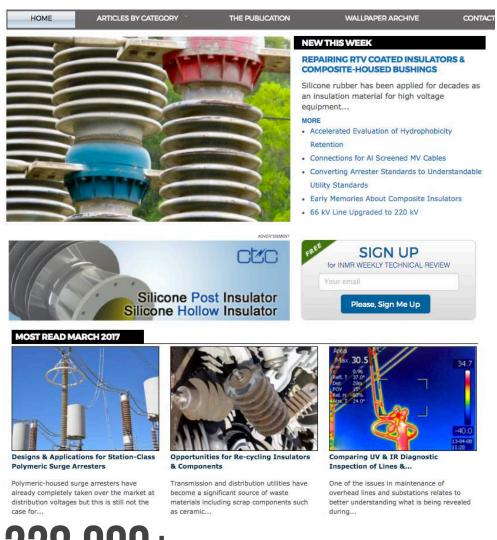
11,000 COPIES CIRCULATED WITH AN AVERAGE READERSHIP OF 5.2 READERS PER COPY. Reaches over 50,000 Power Engineering Professionals in over 180 countries.



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COVER THE SUBJECTS

Transmission Line Design, Transmission Structure Design, Transmission Components, such as Insulators, Arresters, Bushings and Cable Accessories, Application Pros and Cons in Specific Environment. Inspection on Corona, Solution of Pollution Causes Flashover, Wildlife Protection, etc.

228,000+

IMPRESSIONS

in the past year

91,000 SESSIONS

in the past year

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CONTENT ON THE WEB INMR.com

When You Compare Web Site Performance of Power Industry Information Media, You Quickly See There is No Comparison

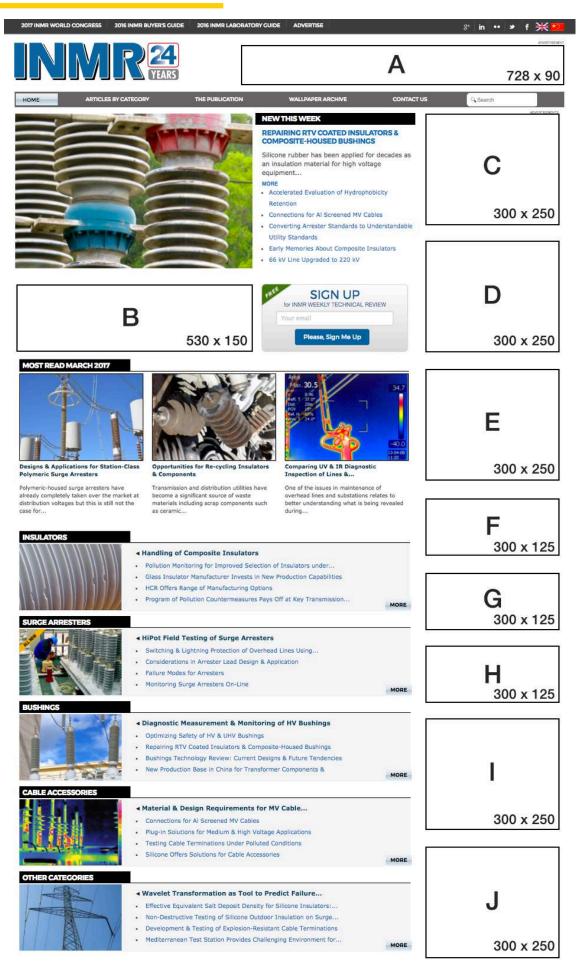
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	Site 🗢	Pageviews/User 🗢	Bounce Rate 🗢	Time on Site (minutes) 🗢	
Your site *	inmr.com	15.00	30.10%	14:46	
SEO Tools	cigre.org	3.30	56.40%	2:30	
	leee.org	3.77	51.40%	3:53	
Competitive Research	epri.com	4.00	45.00%	5:42	
Site Overviews	ceati.com	2.90	64.70%	3:07	
Site Comparisons	tdworld.com	1.40	81.30%	1:58	
	electricenergyonline	1.10	86.70%	2:01	
Sites Linking In	transformers-maga	2.00	62.30%	2:46	

Source: Screen Shot of comparative site data by independent web monitoring agency, ALEXA.com, as of Apr 19, 2017

With over 55,000 different visitors each year from 185 countries, INMR.com significantly outperforms industry leaders such as TD World, Electricity Today, and even CIGRE and IEEE, with much higher average page views per visitor, much higher average time on site per visitor and much lower 'bounce' rates*

*(when a visitor does not click on any link and simply leaves the site).

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INMR **WEEKLY TECHNICAL REVIEW**

No. 16 - April 17, 2017 eil not displaying correctly? <u>View it in your browe</u>er.

What can an electric utility do when increasing power transfer requirements demand additional transmission capacity yet building new lines is increasingly difficult due to ...

Silicone rubber has been applied for decades as an insulation material for high voltage equipment because of its lower weight and lasting hydrophobicity. However ...





Early Memories About Composite Insulators





edp labelec adp HIGH VOLTAGE TESTING Excellence in ensuring compliance of electrical equipments ® ?

ficiently

Accelerated Evaluation of Hydrophobicity Retention

Service experience with composite insulation components made from silicone elastomers shows that they remain stable over long periods. Hydrophobicity is understoad to play an important rele in this sepect. Given this, it is detail of interest to create tests that allow accelerated evaluation of ...

Converting Arrester Standards to Understandable Utility Standards With the rapid growth in the power industry, new and even experienced staff are not always suf familiar with surge protection as well as related equipment and concepts. The problem is due to variety of factors such as comparative cost and perceived importance versus more ...

13

Connections for AI Screened MV Cables

hen it comes to medium voltage cables, the past few decades years have seen great diversification in sign and composition. Indeed, the number of different products on the market in Europe alone now cade's 100. This extreme diversification within the NY range is not due soliely to choices between ...



INMR BUYER'S GUIDE









INMR LABORATORY DIRECTORY

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The WEEKLY TECHNICAL REVIEW provides weekly topics on the HV/HP field.

It delivers you an average monthly access to 6,000 opens every week and 340,000 impressions per year.

Top locations by opens

USA	3,099 49.8%
. India	443 7.1%
China	332 5.3%
Canada	331 5.3%
Germany	202 3.2%



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66 kV Line Upgraded to 220 kV

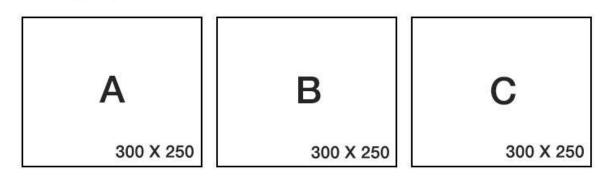


What can an electric utility do when increasing power transfer requirements demand additional transmission capacity yet building new lines is increasingly difficult due to ...

Repairing RTV Coated Insulators & Composite-Housed Bushings



Silicone rubber has been applied for decades as an insulation material for high voltage equipment because of its lower weight and lasting hydrophobicity. However ...





Insulators

Converting Arrester Standards to Understandable Utility Standards

With the rapid growth in the power industry, new and even experienced staff are not always sufficiently familiar with surge protection as well as related equipment and concepts. The problem is due to a variety of factors such as comparative cost and perceived importance versus more ...



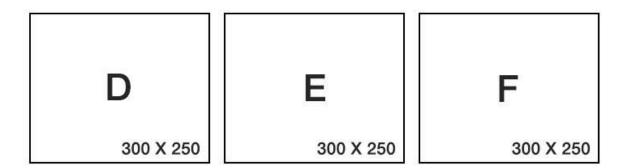
Accelerated Evaluation of Hydrophobicity Retention

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Connections for AI Screened MV Cables

When it comes to medium voltage cables, the past few decades years have seen great diversification in design and composition. Indeed, the number of different products on the market in Europe alone now exceeds 100. This extreme diversification within the MV range is not due solely to choices between ...



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WWW.INMRBUYERSGUIDE.COM



DETAILS

- Companies listed by product
- Detailed company and product information
- Sales contacts worldwide
- Key management contact information

FACTS

- 6.10 average page views per visit
- Virtually no bounce rate serious visitors

O 2016 INMR.



in the past year

LOOKING TO IDENTIFY IDEAL SUPPLIERS OF NETWORK COMPONENTS AND HARDWARE? INMRBUYERSGUIDE.COM



Browse Listings By Product Categories

ARRESTERS

ARRESTERS: Polymeric-Housed ARRESTERS: Porcelain-Housed More types »

ELECTRICAL INSULATORS INSULATORS: Cutouts INSULATORS: Dead-End More types »

MISC. COMPONENTS & EQUIPMENT Insulating Crossarms

Misc. Components More types »

WILDLIFE PROTECTION

Featured Listings

BUSHINGS BUSHINGS: Polymeric-Housed **BUSHINGS: Porcelain**

More types »

FITTINGS & LINE HARDWARE Insulator Fittings Spacers, Dampers & Other Line

Hardware More types » **PRODUCTION MACHINERY &**

MOULDS Moulds Production Equipment More types »

CABLE ACCESSORIES CABLE CONNECTORS CABLE JOINTS More types »

MATERIALS, COATINGS, FRP **RODS & TUBES**

Coatings/Greases for Insulators FRP Rods & Tubes More types »

TESTING & INSPECTION EQUIPMENT Inspection Equipment

Inspection Services & Other Products More types »

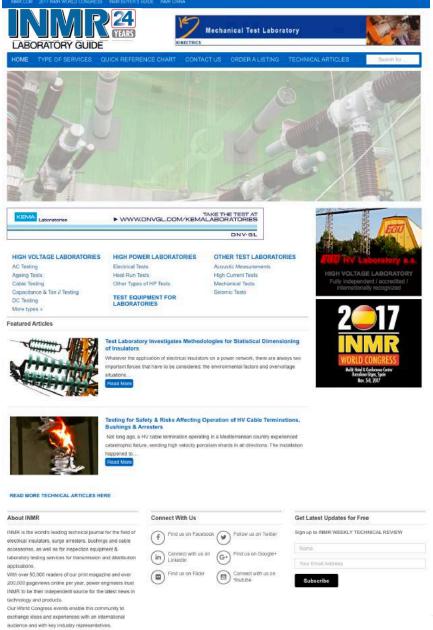


300 x 125



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YOUR HV

TESTING NEEDS?

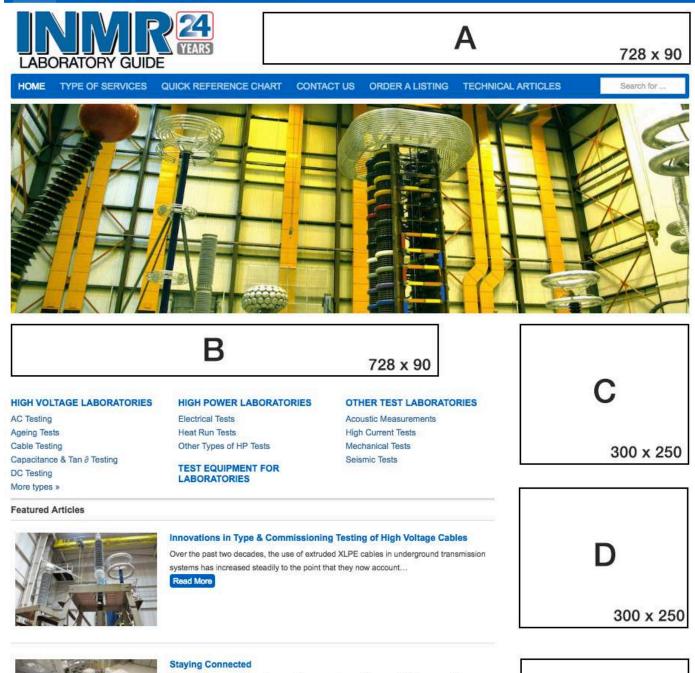
37,000+ IMPRESSIONS

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*All rates in US\$

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	Acceptable	Not Acceptable	
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File Type	PNG, GIF, JPG	Flash, OOG, MP4	
File Size	Under 100 kb	More than 150 kb	
Delivery	Zip, RAR or original file	-	
Resolution	72 to 96 dpi More than 96 dpi		
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Loops	1 loop per animation time	-	

Format Size (in pixels)

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Α	728(w) x 90(h)	728(w) x 90(h)	728(w) x 90(h)	300(w) x 250(h)
В	530 x 150	300 x 250	300 x 250	300 x 250
С	300 x 250	300 x 250	300 x 250	300 x 250
D	300 x 250	300 x 250	300 x 250	300 x 250
E	300 x 125	300 x 250	300 x 250	300 x 250
F	300 x 250	728 x 90	728 x 90	300 x 250
G	300 x 250	n/a	n/a	n/a
н	300 x 250	n/a	n/a	n/a

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